

Forward Strategy 2011-2012 Work programme as targets against operational objectives with allocations spends from Trust Overall Budget (overhead and management costs are subsumed)

Objectives	Targets	Cost (£s)
1. Fostering Public Understanding		79,952
1.1 Promote the role and assets of the Trust	1. Have accessible presence at public events in defined outreach program; 2. Develop on-line HER provision; 3. Produce information summaries in various media on available services and resources; 4. Maintain existing and develop links to business and charity support organisations and agencies; 5. Mount exhibitions at more venues and deliver leaflets and other 'pick-up' outputs to more collection points; 6 Pursue introduction of annual lecture and/or regional heritage conference.	22,345
1.2 Raise awareness of the Historic Environment through advocacy	1. Respond to government consultations; 2. Provide advice to a wide range of regulatory and non-regulatory bodies on a wide range of matters pertinent to Historic Environment interests; 3. Hold annual forum with Unitary Authorities; 4. Participate in steering groups and other <i>fora</i>	50,607
1.3 Develop communications links	1. Improve website and continue expanding channels to other online media; 2. Improve formal links with other voluntary bodies in the historic environment sector (at National - eg CBA, National Trust and more particularly local level), examine possibilities of collaborative working	7,000
2. Improve Access and Engagement		108,398
2.1 Facilitate access to Historic Environment data	1. Improve and develop on-line access to HER; 2 Enhance Record to agreed programme and through in-house development using grants and volunteer support; 3. Increase numbers of reports available in on-line library; 4 Implement HER audit recommendations once audit is approved ¹ ; Explore direct access opportunities with Unitary Authority stakeholders.	40,868
2.2 Positively promulgate works	1.Improve website content (mini post-excavation sites Cardiff Castle, Ffos-y-Fran, Threat-led assessment summaries, news, blogging); 2. Publish two newsletters (e-developed) and circulate more widely; 3. Give lectures to various groups, societies, conferences; 4. Maintain reporting in media and other heritage organisations news channels; 5. Produces and distribute Discovery and Learning 11 booklet	18,706
2.3 Develop Community Archaeology provision	1. Carry out Blaenavon FLP Community Archaeology pilot project; 2. Continue to pursue development of site specific community projects; 3. Host (HLF) CBA Skills in the Sector Community Archaeologist Training Placement; 4. Expand Arfordir project; 5 Support Clyne Valley recording community project	27,270
2.4 Develop training and placement opportunities	1. Continue to facilitate workplace opportunities for school students; 2. Continue to foster links and work experience with local universities/colleges – eg Cardiff AHRC doctoral research; 3. Secure further placement opportunities (eg Leonardo da Vinci; HLF CBA Skills Project); 4. Take up NVQ Assessor opportunities	13,054
2.5 Develop lifelong learning opportunities	1. Continue discourse at national/local level to identify pathways/opportunities linking in with HEG actions and HE Strategic Statement delivery; Continue to facilitate volunteering opportunities	5,000
2.6 Increase Welsh Language Use	1. Review policy; 2. Identify additional areas of language duality in presentation and documents; 3. Continue to support staff learning	3,500
3. Discovery and Research		794,968
3.1 Carry out regional wide monument, historic landscape and other surveys	1. Undertake SE Wales Medieval and early Post-Medieval assessments (Monasteries, Chapels and Mills); 2. Undertake WWII Airfields assessments	66,214
3.2 Undertake investigation and recording works in response to landuse change	1. Undertake various desk-based assessments, watching-briefs, field evaluations, surveys and excavations (c 70 projects)	209,323
3.3 Undertake post-excavation assessment and analysis and publish	1. Progress post-excavation assessment, analysis and reporting on excavation results from Castle Street Cardiff, Wilkinson Site Gwent Europark, Ffos-y-Fran Merthyr Tydfil, Cardiff Castle, Ewenny Quarry; Dwr-y-felin, Neath and some other minor sites	331,000

¹ Funding dependent

results

3.4 Encourage, support and assist investigation and research into the historic environment in Southeast Wales	1. Undertake archaeological planning management service (inc LDP works); 2. Provide access to HER and support staff to researchers	170,097
3.5 Undertake investigation and recording works in response to climate change and disseminate results	1. Continue to deliver Arfordir project	18,334
4 Developing the Trust		23,000
4.1 Improve human resource capability through recruitment and training	1. Complete outstanding training plan targets and progress Year 3 deliverables; 2. Provide support and training to ensure staff undertake CPD planning and logging correctly; 3. Ensure that identified needs arising from Professional Development Reviews are met; 4. Review ways of linking staff development to use of archaeology NVQs	9,500
4.2 Improve Trust standing and recognition through professional networking and accreditation	1. Ensure representation on, at or to Professional Bodies at local and national level (IfA, SCAUM, ALGAO, HEG.); 2. Maintain IfA RO status through renewal; 3. Attend conferences and other <i>fora</i> ; 4 Identify non-profession specific accreditations (eg Investors in People) and implement where feasible works to deliver these	9,000
4.3 Improve operational capacity	1. Implement new 18 month IT development strategy; 2. Reduce fiscal risks	4,500
5 Archive Care & Deposition		7,000
5.1 Improve storage and housing facilities for the GGAT HER Charitable Trust	1. Continue re-packaging and cataloguing of non-digital photographs	2,500
5.2 Effect transfers of temporarily held material to recipient organisations in line with deposition policy	1. Transfer Wind Street, Swansea and Princess Way Swansea Archives; 2. Review with Heritage Partners best ways of improving deposition of legacy and delayed deposit-ready archives through dialogue with National Archaeological Archives Panel for Wales; 3. Complete revised GGAT Archive Policy.	2,000
5.3 Digitise retained data to improve standards	1. Continue creating pdfs of select Cadw and developer project reports for website library; Continue digitisation of photographic records	2,500